



# Carrie Zethmayr

## Vice President, Consulting Division

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### Education and Accreditation

- Bachelor Degree, Beloit College
- Global MBA, Thunderbird School of Global Management

### Representative Expertise

- Site Selection
- Incentives Negotiation

As Vice President, Consulting Division for Cawley Chicago, Carrie provides site selection and incentive negotiation services for industrial and commercial clients. With over 10 years of experience in location strategy, Zethmayr has facilitated over \$1 billion of capital investment into the United States, while negotiating over \$120 Million in financial incentives on behalf of those companies.

Before joining Cawley Chicago, Carrie served as Northern Stateline Region Manager for the State of Illinois Department of Commerce & Economic Opportunity. There, she managed the region's business attraction, retention and expansion efforts on behalf of the State of Illinois, working alongside public, private and non-profit partners, the business community, global site selectors and companies considering first-time investment in Illinois. Carrie also served as Executive Director of Trade & Investment for the Rockford Area Economic Development Council marketing the Rockford region and managing business attraction projects. Carrie directly engaged projects resulting in 3,000+ new regional jobs & \$300+ Million in capital investment.

Additional roles held in Northern Illinois include:

- Administrator of Foreign Trade Zone #176 on behalf of the Greater Rockford Airport Authority
- President, Women of Today's Manufacturing

Carrie holds a Global MBA from Thunderbird School of Global Management, and a Bachelor's degree in Modern Languages and Asian Studies from Beloit College. In 2006 and 2007 she lived in Jinan, China where she studied Chinese language and culture.

Cawley Commercial Real Estate

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