



# Claire Fiffik

## Marketing Coordinator

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### Education and Accreditation

- Bachelor of Journalism in Strategic Communication, University of Missouri

Claire's background in journalism taught her to handle projects from multiple viewpoints: that of the client, the public and the press. Her writing skillset brings a unique perspective to the marketing team, balancing out the other members' strong graphic design skills. Among other things, Claire helps the team create and maintain company collateral, deliver email and social media marketing campaigns, and update the company website and blog.

Cawley Commercial Real Estate

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