

# Tracy Albrecht

Principal | Marketing Director



## Education and Accreditation

- Bachelor's Degree, Business Marketing  
Quincy University
- Brokers License since 2008

**“One of the biggest advantages of Cawley** is having a licensed support staff to increase deal speed and responsiveness.”

As Marketing Director of Cawley Chicago, Tracy leads a team responsible for planning, development and implementation of all of the company's marketing strategies, marketing communications and public relations both external and internal. The Marketing Team is responsible for creating & maintaining company collateral, digital & Online marketing including website design, email and social media campaigns as well as all off-line marketing. Tracy started in commercial real estate and has been licensed since 2008.